

September 28, 2010

Dr. David Aizuss  
16311 Ventura Blvd Ste 750  
Encino, CA 91436-4325



Dear Dr. Aizuss,

You left quite an impression.

Remember the old adage *"Patients don't care how much you know, until they know how much you care"*. Your patients have expressed their esteemed opinion of your bedside manner and have identified you as one of America's Most Compassionate doctors.

Every month, more than 60,000 patients across the U.S. provide Vitals.com with online reviews about personal experiences with their doctors. They rate various components such as bedside manner, doctor-patient face time, degree of follow-up, courtesy of office staff, promptness and overall opinions.

Vitals.com would like to recognize your achievement with our 2009 **Compassionate Doctor** certification.

Only a handful of physicians receive such complimentary reviews nationally. In fact, of the nation's 720,000 active physicians, less than 3% were accorded this honor by their patients in 2009. Congratulations.

The **Compassionate Doctor** notation will be prominently displayed in your Profile on a broad collection of web sites, including *Vitals*, *Right Health*, *Google*, and a variety of Managed Care sites. These web sites are viewed by more than 250,000 people on a daily basis.

The **Compassionate Doctor** certification is part of 'Patients' Choice' where patients rate and vote for their favorite doctors.

To ensure all aspects of your profile are correct, please go to [www.vitals.com](http://www.vitals.com) and click "login: physician" in the upper right hand corner of the site; there you will be able to log in using your previously registered email and password, or if you have not previously registered you will be able to do so by clicking "get started".

Congratulations once again on this outstanding distinction.

Sincerely,  
Erika Boyer  
Vice President, Consumer Research

phone: 201-459-6264 fax: 201-438-4555 email: [ImproveVitals@vitals.com](mailto:ImproveVitals@vitals.com)

#### **About Vitals**

Vitals ([www.vitals.com](http://www.vitals.com)), an online doctor evaluation and comparison service is the comprehensive source for vital information, peer evaluations and patient feedback on more than 720,000 doctors nationwide. Vitals gathers and compiles information on physicians from a wide variety of sources. Vitals helps patients find the doctor that is right for them by organizing key information to help patients make an informed choice. Vitals is based in Lyndhurst, New Jersey. Additional information can be found at [www.vitals.com](http://www.vitals.com).