



January 13th, 2011

David H Aizuss , MD
David Aizuss
16311 Ventura Blvd
Encino, CA, 91436-4325

Dear Dr. Aizuss:

Congratulations! You are a repeat recipient of the valued **Patients' Choice** physician award.

Every month, more than 100,000 patients across the U.S. provide online feedback about their doctor experiences. They rate various components of the care they receive, such as bedside manner, doctor-patient face time, follow-up care, ease of appointment setting, courtesy of office staff, and they also share their overall opinions.

Over the course of 2010, hundreds of thousands of patient reviews were written and shared. While physicians generally receive positive feedback from their patients, only a select few consistently receive rave reviews. Of those with high praise, only physicians like yourself - with near perfect scores - have been voted by their patients for this honor.

In fact, of the nation's 720,000 active physicians, less than 6 percent were accorded this honor by their patients in 2010.

You are, indeed, the **Patients' Choice**; a physician so highly regarded by their patients that they feel the need to talk to others about the positive influence of your work.

This notation of your distinction as a 2010 **Patients' Choice** physician will be prominently displayed in your Profile on a broad collection of web sites, including PatientsChoice.org, Vitals.com, Right Health, Google, and a variety of Managed Care sites. More than 250,000 people view these websites on a daily basis.

To ensure all aspects of your profile are correct, please go to www.vitals.com and click "login: physician" in the upper right hand corner of the site; there you will be able to log in using your previously registered email and password, or if you have not previously registered you will be able to do so by clicking "get started."

Congratulations once again on this outstanding distinction.

Sincerely,

Erika Boyer
Vice President, Consumer Research