



www.lasiklviv.com

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Newsletter - July 2010

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Dr. David Aizuss and Dr. Brad Elkins voted Top Doctors



In a survey sent to physicians asking who would they choose for their own personal care, Dr. David Aizuss and Dr. Brad Elkins won for the 3rd year in a row are awarded Top Doctor in Los Angeles. Congratulations!!!



Take advantage of our new low prices when you order contact lenses with OAV online!
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Testimonials

Dr Zeegen performed premium lens implant surgery last month. "It's the best thing I ever did for my body! It's beautiful to have clear vision!"
– R. Lamar

Dr. Aizuss is Great! He is very professional, gave me confidence and eliminated my concerns and fears. It's wonderful not looking for my glasses.
– C.H.

[Click here to learn more about our doctors](#)

Generic Xalatan Available Soon

The FDA recently announced that they gave tentative approval for a generic formulation of Xalatan. This is potentially great news for our many patients who take Xalatan to help lower their intraocular pressure for glaucoma. We know that a Canadian company called Apotex will be manufacturing the eyedrop, but we do not have an exact release date at this time. We expect local pharmacies to be carrying the medication soon, but we do not yet know how much cheaper the generic will be priced. It has been our experience that when eye drops become generic, local pharmacies are keeping prices inflated for a short period before



ultimately dropping the price.

[Contact Us for more information about Generic Xalatan](#)

Congratulations Jaime!

Jaime our (front office) check in secretary had lasik surgery with Dr. Elkins in September. "It's life changing beyond words!" remarks Jaime. She no longer has the dryness and irritation she felt when wearing contact lenses.

"I decided to have lasik because I've worn glasses since elementary school and contacts since middle school! I wasn't comfortable waking up every morning and not being able to see anything. Especially, ever since the Northridge earthquake in 1994. I had taken out my contacts that night and didn't have my glasses in reach! After that I had to keep my glasses right next to me at all times when I'd go to sleep!



Thanks to Dr. Elkins, my daily life has improved dramatically since lasik! When I wake up...I can immediately see where I'm going! I now enjoy all of my favorite outdoor activities so much more without any worry or hassle that comes along with glasses or contacts!"

[Click here for more information about Dr. Elkins](#)

I love waking up in the morning and being able to see. Not having to grab for my glasses and put in my contacts is amazing! I have been a patient of Dr. Elkins for over 10 years. He and his staff do a good job at being very thorough
- M.G.

Dr Saulny - is a fabulous doctor! Fabulous cosmetic surgeon!
- D.N

I drove to see Dr. Kramar today without any glasses. I can now read street signs, that I couldn't see before. I am very pleased with my cataract surgery and the care I received from Dr. Kramar.
- M.P.

New Hope for AMD Patients

Hope for Macular Degeneration Patients: The Implantable Miniature Telescope

Patients who have lost central vision due to end-stage, age-related macular degeneration may soon have hope for some restoration of their visual field with the Implantable Miniature Telescope (IMT). Developed by VisionCare Ophthalmic Technologies, the 4-mm implantable telescope replaces the lens in one eye and redirects central vision images onto undamaged parts of the retina surrounding the macula, using either 2.2x or 3x magnification. The untreated eye provides peripheral vision for mobility and orientation. VisionCare has filed for FDA approval. With promising clinical trial results, we look forward to FDA approval and being able to offer this exciting new technology to our patients.

[Click here for more information about macular degeneration](#)

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Summer Optical Sale!

<p>COACH</p> <p>DOLCE & GABBANA</p> <p>TOMFORD</p> <p>Paul Smith</p> <p>PRADA</p> <p>MARC JACOBS</p> <p>Ray-Ban</p> <p>kate spade NEW YORK</p> <p>BVLGARI</p> <p>Michael Kors</p> <p>JIMMY CHOO</p> <p>GIORGIO ARMANI</p>	<p><i>Ophthalmology Associates of the Valley</i></p> <p>Peter Zeegen, M.D. David Aizuss, M.D. Brad Elkins, M.D. Mark Kramar, M.D. Stanley Kopelow, M.D. Stan Saulny, M.D.</p>		
	<p>SUMMER SALE</p>		
	<p>BUY 1 GET 1</p> <p>50% OFF</p>		<p>20% OFF</p> <p>on all</p> <p>Sunglasses</p>
	<p>FOR A LIMITED TIME ONLY</p>		
	<p>Buy one complete pair of eyeglasses, and receive 50% off the lenses of your second pair. Both pair must be for the same patient with the same prescription. Second pair must be equal to or lesser value than the first pair, no other discount or coupons are applicable.</p>		<p>Buy any frame and lenses and get a FREE Oakley Frame With purchase of lenses</p>

Rebates

Sign Up for **LATISSE® LashPerks**

A \$20 rebate awaits you



[Contact our office to purchase your LATISSE® today!](#)

Cartoon



Cartoon provided for Dr. Zeegen by one of his patients.

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